

## Press Release

### Samim launches its 1st call for projects for more sustainable cities and communities.

For civil society organizations in Mauritania, Morocco, Tunisia and Jordan.

The Samim project is a Mediterranean project to support and strengthen the capacities of civil society organizations (CSOs), financed by the Agence Française de Développement (AFD) and implemented by Lab'ess in partnership with PULSE and 4 Supporting Structures (SS) including Ecodev in Mauritania, Bidaya in Morocco, TCSE in Tunisia and JYIF in Jordan.

Samim launches its 1<sup>st</sup> call for projects (CFP) for CSOs which will be carried out locally by the 4 SS in the 4 intervention countries for **more sustainable cities and communities**, and more specifically around the following sub-themes:

- Waste management
- Circular economy
- Sustainable mobility
- Responsible consumption
- Eco-urbanism
- Urban agriculture in the broad sense
- Sustainable food
- Sustainable tourism
- Housing and energy transition
- Social and civic innovations

At the end of this call, 20 to 24 innovative initiatives in **Nouakchott, Casablanca, Tunis and Amman** will benefit from a financial support of **€30,000 to €40,000** and a technical assistance with the objective to strengthen the structure of CSOs and support the management of initiatives.

**The call starts on 23 January and closes on 20 February 2023** jointly in the 4 partner countries in Mauritania, Morocco, Tunisia and Jordan.

#### For whom?

This Call for Proposals (CFP) is aimed at young civil society willing to implement projects dealing with the different challenges that cities face in order to be more accessible, livable and resilient to climate change.



### What are the benefits?

- Participate in a bootcamp to learn project development techniques and refine the project's value proposition
- Benefit from technical support for structural reinforcement of CSOs and support in the management of initiatives
- Benefit from grants ranging from €30,000 to €40,000
- Join a regional network and exchange with peers working for more sustainable cities and communities in the region
- Gain visibility

### What are the general characteristics of the required projects?

- Developing more sustainable cities and communities
- Having a socio-economic impact within the intervention areas
- Piloted in an area marked by geographical inequality
- Offering an innovative and creative solution
- Ensuring a positive environmental or social impact by integrating youth and women
- Sensitive to gender and social inclusion dynamics
- Developed in the cities of Nouakchott, Casablanca, Tunis and Amman.
- Planned to ensure implementation of up to 1 year
- Demonstrating an adequate sustainability strategy

## LEARN MORE AND APPLY: [samim.tn](http://samim.tn)

Don't miss any news from the CFP by following the Facebook page: [Samim | Facebook](#)

## OUR PARTNERS

### PRESENTATION OF AFD

The Agence Française de Développement (AFD) implements France's development and international solidarity policy. Through its public sector and NGO financing activities, its research and publications (AFD Editions), its training on sustainable development (AFD Campus) and its awareness-raising activities in France, it finances, supports and accelerates transitions towards a fairer and more resilient world. We work with our partners to build shared solutions with and for people in the South. Our teams are involved in more than 4 000 projects in the field, in Overseas France, in 115 countries and in territories in crisis, for common goods - climate, biodiversity, peace, gender equality, education and health. In this way, we are contributing to the commitment of France and the French people to the Sustainable Development Goals (SDGs).

For a common world. [www.afd.fr](http://www.afd.fr)





**The Social and Solidarity Economy Laboratory (Lab'ess)** is a social innovation space dedicated to the creation and development of SSE actors in Tunisia. Focused on the emergence of social entrepreneurs and associations with a social and environmental impact, the Lab'ess is defined as a collaborative incubator aiming to create a favorable place for entrepreneurship, innovation and sharing. [www.labess.tn](http://www.labess.tn)

**More about the SSs:**

**Ecodev is a** Mauritanian association created in 2000 whose mission is to contribute to the improvement of the living conditions of the Mauritanian population through participation and involvement in any initiative targeting vulnerable and marginalized groups. Ecodev works to strengthen and support the targets of its interventions towards socio-economic empowerment.

**Bidaya** is an association under the Moroccan law created in 2015 whose mission is to promote and support actors of social and environmental change in Morocco and to work towards a more inclusive society. More specifically, the objective of the Bidaya incubator, which is supported by the Groupe SOS Maroc association, is to support the projects holders with a positive and innovative impact and to promote the social, environmental and solidarity economy in Morocco and in Africa.

**TCSE is a** Tunisian association created in 2012 whose mission is the creation of a favorable ecosystem to social entrepreneurship and innovation. TCSE offers innovative and sustainable solutions to economic and social problems with an inclusive, holistic and systemic approach that aims to reach all actors and all intervention levels.

**JYIF** is an association established under the Jordanian law in 2007 whose mission is to empower young people to become equal partners in the economic and social development process through youth-led and youth-friendly programs. JYIF works to increase youth employability and facilitate entrepreneurial opportunities, enable youth participation in public life and decision-making, and encourage active citizenship and collaboration in the youth work ecosystem.

**Samim - Lab'ess press contact:**

Marwa Ben Harzallah - (+216) 98 783 544 - [marwa.benharzallah@labess.tn](mailto:marwa.benharzallah@labess.tn)

**Mauritania - Ecodev Press contact:**

Bah Boucheiba: +222 49 84 84 15, [bah.boucheiba@ecodev.mr](mailto:bah.boucheiba@ecodev.mr)

**Morocco - Bidaya press contact:**

Kenza JOULLANAR - (+212) 0668.90.49.20 - [kenza.joullanar@bidaya.io](mailto:kenza.joullanar@bidaya.io)

**Tunisia - TCSE press contacts:**

Bilel Mansouri - (+216) 99 150 352 - [bilel.mansouri@tcse.network](mailto:bilel.mansouri@tcse.network)

**Jordan - JYIF press contact:**

Aya Al-Hrout, (+962) 798189291, [a.hrout@jyif.org](mailto:a.hrout@jyif.org)



Jordan Youth Innovation Forum  
الملتقى الأردني للإبداع الشبابي